

Core activities – supported by workbook, templates and online group meetings.

Stages	Sections	Activities
Stage 1: Your Economic Evaluation Team	Economic Evaluation team formation	<u>Group Activity #1</u> : Review and discuss the Economic Evaluation Guide and “The Economic Evaluation - Getting Started” video
	The Project Plan	<u>Individual Activity #1</u> : Developing your project plan
	<i>Video conference #1</i>	
Stage 2: Stakeholders and Research Plan	Identifying community and economic leaders	<u>Group Activity #1</u> : Watch and discuss the video “The Economic Evaluation – Stakeholders and Engagement” <u>Group Activity #2</u> : Mind mapping the stakeholder terrain
	Planning the Research	<u>Group or Sub Group Activity #1</u> : Watch and discuss video “The Economic Evaluation – The Economic Analyses” <u>Group or Sub Group Activity #2</u> : Research planning
	<i>Video Conference #2</i>	
	Planning the Stakeholder Visioning Workshop	<u>Group or Sub Group Activity #1</u> : Visioning workshop planning meeting
Stage 3 – Creating a shared vision and completing the analysis	Visioning Session Follow Up	<u>Sub Group or Individual Activity #1</u> : Crafting and approving the vision statement
	Scoping and Formatting Your Economic Analysis	<u>Sub Group or Individual Activity #1</u> : Draft detailed report outlines
	Primary Research	<u>Sub Group or Individual Activity #1</u> : Identify and engage local domain experts
		** Optional ** <u>Group or Sub Group Activity #2</u> : Geographically map existing businesses in each sector
		<u>Group or Sub Group Activity #3</u> : Map existing relocalisation projects by sector
	Secondary Research and Writing Reports	<i>Action Research</i>
<i>Video Conference #3</i>		
Stage 4 – Economic Evaluation Summary and Plan	Presentation of Findings	<u>Sub Group or Individual Activity #1</u> : Prepare summary storyboard
		<u>Group or Sub Group Activity #2</u> : Plan ‘presentation of findings’ meeting

	Summing It Up	<u>Group Activity #1</u> : Review and discuss the “ <i>Summing it up</i> ” video
		<u>Group or Sub Group Activity #2</u> : Planning the summary
	Strategic Planning	<u>Group Activity #1</u> : Your strategic plan
	Final Stakeholder Review	<u>Group or Sub Group Activity #1</u> : Plan summary and action plan review meeting
	<i>Video Conference #4</i>	
Enabler/optional activities		
Stages	Sections	Activities
Stage 1 – Your Economic Evaluation Team	Economic Evaluation Team Assessment and Development	<u>Group Activity #1</u> : Group self-assessment
		<u>Group Activity #2</u> : Working together
	Creating Your Funding Plan	<i>Action Research</i>
		<u>Group or Sub Group Activity #1</u> : Mind mapping potential funding sources
		<u>Sub Group or Individual Activity #2</u> : Producing your fund raising plan
	Deepening the Context of Your Project Plan	<u>Group Activity #1</u> : Mind mapping your allies and supporters
<u>Group, Sub-group, or Individual Activity #2</u> : Communications groundwork – more mapping!		
Stage 2 – Recruiting Your Stakeholders	Recruiting Your Stakeholders	<u>Group Activity #1</u> : Stakeholders and messages
		<u>Group or Sub Group or Individual Activity #2</u> : Stakeholder recruitment plan
		<u>Group or Sub Group or Individual Activity #3</u> : Produce communications tools (if necessary)
Stage 3 – Leading Toward a Shared Vision	Talking About the New Economy	<u>Group or Sub Group Activity #1</u> : The ‘new economy’ – what is it?
	Skilling Up for Facilitation	<i>Action Research</i>